Leave the shell, take the memory.





When we take the sea shells from the beach into our homes, it takes away new homes for hermit crabs. Hermit crabs depend on sea shells to grow and thrive. This is why we say take the memory! Snap a few pictures of the sea shells on the beach instead of sitting them on a shelf to collect dust.

Why you should leave the shell.

When hermit crabs grow larger their homes need to get larger as well since they do not grow their own. They set out for a new home and once they find one they will inspect the shell for any imperfections. If they find the right one they was move into the new shell and leave their old one for another hermit crab to wear.

Start spreading our message and be kind!

Share what you learned with others! Posting on social media or even talking about with others is great ways to advocate and share our message. Just remember to always be kind!

Do you have extra shells at home? Send them to wild hermit crabs!

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