



# BOARD MEETING MINUTES

**DATE:** January 15, 2024

**TIME:** 1:00pm

**LOCATION:** Google Meet

**MEETING CHAIR:** Stacy Griffith

email: [landhermitcrabownerssociety@gmail.com](mailto:landhermitcrabownerssociety@gmail.com)

phone:

**MEETING SCRIBE:** Stacy Griffith

email: [landhermitcrabownerssociety@gmail.com](mailto:landhermitcrabownerssociety@gmail.com)

phone:

**MEETING TITLE:** Quarterly Board of Directors Meeting

## BOARD MEMBERS / ATTENDEES PRESENT:

Stacy Griffith

Mary Akers

Michelle Stephens

### 1. Call to Order

Stacy called the meeting to order at 1:10pm

### 2. Welcome / Introductions

Basic introductions were given between Mary and Michelle.

### 3. Program Leader Remarks

Next meeting will begin:

- a. Adoptions wild caught and captive-bred - Tammy Lambert
- b. Approved Seller Program - Jessica Valderama
- c. Claws in the Classroom - Holly Suddeth Long
- d. Facebook group - Rita
- e. Reddit - Hunter

### 4. Agenda Items

Stacy read through the agenda items. Meeting minutes were distributed but not approved. Will address the next meeting. Stacy provided the LHCOS financial report detailing expenses totalling \$250.03 + shipping on **CALENDAR FOR WINNER** and update on donations totaling \$1249.00. The checking account balance was reported as \$2578.19. Stacy reviewed the Approved Seller Program new Three Strike policy to get Michelle uptodate. Stacy reviewed the list of program members who did not accept the new policy and were removed from the program. Stacy provided a list of current Approved Sellers (see agenda) and applicants being mentored.

### 5. Old business was reviewed.

- a. Review the new 3 strikes policy for Michelle.
- b. Revisit giving Angel access to do some social media posts if they are still interested.
- c. Hunter/Heather had a bit of a conflict on Reddit.
- d. Adoption Google account is low on space. Tammy is going to do some cleanup.
- e. Stacy will reach out to Mike, Amanda, Tammy/Joe and Becca to see what shows they are planning to attend this year. Stacy's travel is on hold until her job returns to normal.

### 6. New business discussed included: PASTE HERE

- a. Stacy will need a short bio from Michelle to announce her to the community.
- b. Access to Google Drive for Michelle – Stacy sent invite on 1/12/2024
- c. Access to BOD & Approved Sellers Slack Channel – Stacy will send invite on 1/15/2024
- d. LHCOS is registered on Benevity now. Someone who works at T. Rowe Price nominated us.
- e. Goal/theme for 2024?
- f. Future of Calendar Crab?
  - i. Calendars sold so far this year: 12 Approx 9.93 in profit per calendar sold at retail.
  - ii. Total sold last year: 35 Approx \$5.50 in profit per calendar sold at retail.
- g. Savannah and Stacy are working on the Year in Review newsletter
- h. Can Michelle access research documents with her work email?
- i. Stacy can provide the login for TCS if Mary or Michelle want to log in and review the online journals.
- j. Next meeting (towards the end after other business?) would we like to have the following people join us and provide an update?  
Tammy on the Adoption program  
Jessica on the Approved Seller's program  
Holly on Claws in the Classroom  
Moderator on Facebook group  
Hunter on Reddit

## 7. Attendee Remarks

- a. The board agreed that the focus for 2024 would be shell preservation in the wild. A coloring page was created last year by Amber Rupe. Mary suggested we research another boardwalk ad.
- b. Stacy will send a practice photo to Amy Rankin to see if she can improve the quality for the calendar. She is willing to help us fix our photos. Mary noted that she was happy with the adjustments made by Stacy to make this year's calendar more presentable. Total calendar sales were shared for comparison. 2023 - 35, 2024- 12 at the time of the meeting.
- c. Michelle has access with her work email to many books and papers. She is willing to retrieve anything we need.
- d. Stacy will send TCS login details to Mary so she can review some papers and search for authors.
- e. It was agreed that in the future meetings we would like to have updates from Tammy - Adoptions, Jessica - ASP, Holly - CIC, Rita - FB group, Hunter - Reddit. If they are not able to attend in person they can submit a report to Stacy.

## 8. Approval of Previous Minutes

Pending next meeting

## 9. Executive Director Report

Presented by Stacy

## 10. Voting Report

- a. The board voted to reconnect with Angel regarding some social media posts.
- b. Start with Instagram and Facebook

## 11. Other Business

Mary shared that Kayla Dixon is seeking intern hours in social media and will be working under Mary. Mary said she may be available to LHCOS if Crab Con and Hermit House run out of projects for her. Michelle suggested we reach out to Snake Discovery for possible collaboration. They have a large store with their own in house zoo, may be able to get a crabitat setup there.

## 12. Adjournment

Stacy will send the image used on the back of last year's Crab Con tshirt to Mary in case she wants to use it. 2024 Crab Con shirts will be sold through Bonfire. No custom design will be created this year. Stacy moved to close the meeting at 2:04pm

**BOARD CHAIR APPROVAL:**

*(Signature & Date)* \_\_\_\_\_

**BOARD SUB-CHAIR APPROVAL:**

*(Signature & Date)* \_\_\_\_\_