



BOARD MEETING MINUTES

DATE: April 29, 2024

TIME: 6:00 PM

LOCATION: Google Meet

MEETING CHAIR: Stacy Griffith

email: administrator@lhcos.org

phone: 6188060940

MEETING SCRIBE: Stacy Griffith

email: administrator@lhcos.org

phone: 6188060940

MEETING TITLE: Board of Directors Meeting

BOARD MEMBERS / ATTENDEES PRESENT:

Stacy Griffith

Mary Akers

Michelle Stephens

1. Call to Order

6:00pm Stacy called the meeting to order.

2. Welcome / Introductions

Stacy introduced team members.

3. Committee Leader Remarks

Tammy gave a report on Adoptions, Rita spoke on behalf of the Facebook group moderators, Hunter submitted a report on Reddit which was read by Stacy.

4. Agenda Items

Stacy gave a finance update. Current bank balance was \$2629.84, current Paypal balance was \$868.11. \$361 in donations were received.

5. Approval of Previous Minutes

The minutes of the previous meeting were read and approved by all board members.

6. Executive Director Report

Stacy covered new business.

- a. Replace Approved Seller coordinator with a committee made up of current Approved Sellers.
- b. There was a discussion about the role/expectations of FB group experts and also how best to communicate our expectations and open a dialog with them.
- c. [REDACTED]
- d. The board discussed the existing FB rules and the unwanted negativity arising from the rules being enforced too strictly.
- e. Stacy shared that Angel did not follow up to volunteer as Social Media coordinator.
- f. Stacy shared that she had created a recurring calendar event with Savannah to help get the newsletter back on track. Savannah was expecting her first child in October.
- g. Stacy shared that Google Workspace is up and running. New emails created.
- h. Stacy brought up issues with poor sales from the calendar due to poor submissions, lack of engagement.

7. Voting / Reports

- a. The BOD agreed to focus on Leave the shells on the beach campaign.
- b. The BOD voted to invite Meredith Hass and Evie Spencer to co-chair the Approved Sellers committee
- c. The BOD voted to rewrite the Facebook rules to back off some of the more restrictive and/or needless rules.
 - i. Several moderators resigned due to this change, including Rose.
- d. The BOD agreed to offer the Social Media coordinator spot to Marcy Ramus
- e. The BOD agreed to open calendar submissions to everyone and stop the monthly contests. Stacy will choose the best photos submitted to create the calendar. If there are not enough images she will use photos that are free of copyright and available for public use.

8. Meeting Policies

n/a

9. Other Business

n/a

10. Adjournment

Stacy adjourned the meeting at 7:30 PM

BOARD CHAIR APPROVAL: *Stacy Griffith* Nov 3rd 2024
(Signature & Date)

BOARD SUB-CHAIR APPROVAL: Approved by Michelle Stephens via email Nov 3rd 2024
(Signature & Date)
