

LHCOS Newsletter



2020 is a year that won't soon be forgotten. It will be viewed by most as a difficult year but for LHCOS it was a pretty good year! Let's look back at what 2020 looked like for our organization.

An advertisement for a hermit crab. On the left is a photograph of a large, reddish-brown hermit crab with a large, light-colored shell, perched on a piece of wood. On the right, against a black background, is the text: "Meet Jonathan Livingston the 44 Year-Old Hermit Crab". The number "44" is in a large, teal font. Below this, in red, is the text "HERMIT CRABS AREN'T DISPOSABLE PETS". At the bottom, in white, is the website "LANDHERMITCRABS.ORG".

Billboard on the Boardwalk

Our community raised enough money to run an ad on the boardwalk at Ocean City NJ but just as we were about to launch the ad, COVID 19 hit the USA and everything changed. That ad is waiting to be launched THIS spring instead.

Waste Reduction

We started off the year as most do, full of hope and resolve and a resolution! LHCOS' 2020 Resolution was to reduce our reliance on single use plastic as an organization. The Crab Street Journal and the other LHCOS Approved Sellers made changes to their packaging to more earth friendly alternatives.



Shop Amazon

The Land Hermit Crab Owners Society became a 501(3)c non profit organization this year! That means you can now support us on Facebook by raising money on our behalf. Shop on Amazon? You can donate money to LHCOS each time you shop! Visit smile.amazon.com to select Land Hermit Crab Owners Society as your charity.



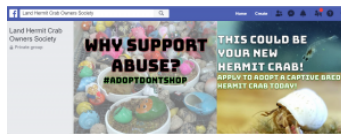
Adopt Don't Shop

Anna Keel and the LHCOS Adoption team re-homed 366 hermit crabs in 2020! WOW well done team! The team also created an Adoption Academy on Facebook to help even more people get approved to adopt hermit crabs through our program.



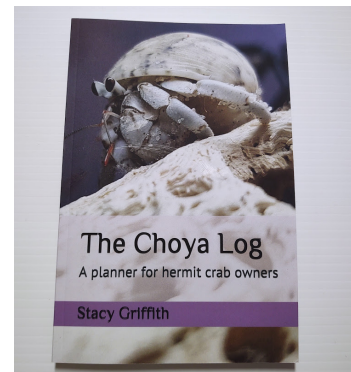
For the Schools

We also updated and expanded our Claws in the Classroom hermit crab lesson plans and made them available free of charge through The Crab Street Journal website.



Social Media

The LHCOS Facebook group added Learning Units and will continue to add new units in 2021. These are a great way for new owners to learn a single topic at a time, which can be much more manageable. Our group has nearly 10,000 members now!



Indulge in Your Hobby

The Crab Street Journal annual calendar is now on sale over at [LuLu.com](https://www.lulu.com)

Stacy designed and published a husbandry log book/planner just for hermit crab owners. Track every aspect of your hermit crab's life in [The Choya Log](#). She also created a hermit crab [coloring book](#)!! Available with varying covers.

Hermit House Breeding Program!!!!

The Hermit House Breeding Program is growing!



**Captive bred
hermit crabs**

**available now!
bit.ly/captiveBred**

Mary Akers - United States, Hermit House Founder - With improved spawning methods and a new system for transporting donated zoeae, Mary attempted to raise over 100,000 zoeae (of multiple species) this summer. Unfortunately, there were many losses, but 138 survivors made it to land and those babies will be available for adoption starting in the fall of 2021. Rizky Perdana - Indonesia - With his second batch of zoeae, spawned by a gravid, dark perlatus female donated by Felix Wang, Rizky successfully brought several captive-bred *Coenobita perlatus* to land ... and even more megalopa are trying on shells as of this writing!

Laura Carroll - United States - Laura came incredibly close to bringing megalopa to land but 2020 struck again!

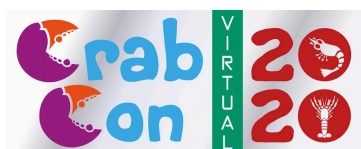
We now have Regional Adoption Facilitators for the captive-bred babies in six states (NY, TX, VA, MO, AZ, and PA). There are also multiple members planning out their own breeding efforts for 2021. We hope to have an even longer list of successes next year.

Hermit House breeding placed more than 250 captive-bred babies in loving forever homes this year. Interested in adopting some?



Keep on Educating

Stacy travelled the midwest this year with the LHCOS/CSJ hermit crab education booth. She attended three new states in 2020: Iowa, Tennessee and Wisconsin. She's eyeing some new locations for 2021. Be sure to come out and see her if she comes to your state!



Crab Con or Bust!

Not to be thwarted by COVID 19, Crab Con went 100% virtual and it was nothing short of AMAZING! The panel of speakers was varied and so much information was

shared. Those talks were all recorded and will be free to the public in June 2021.

Get ready for Crab Con 2021 this July! Check www.crabcon.org for all the details as they become available.

On August 8th LHCOS celebrated its 21st anniversary!
On October 17th CSJ celebrated its 19th birthday!
The LHCOS team grew this year too!
New Local Representative Brianna Lorraine Schmidt joined the team.
Our Facebook group added some new moderators - Serina Huffman, Sherri Werdebaugh, Jessica Stoneroad

Our approved Adopters grew by 106

New Approved Sellers in 2020:

[City Crab Cafe](#)

[Crabbo Cave](#)

[CrabScape Creations](#)

[GPS Worm Farm](#)

[Coenobita Curiosities](#)

Hermies Homemades- contact via Facebook

2021 Resolution - Get active! Local Reps are challenged to act locally, at least one time, this year!

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